

Preparing Camera-ready Papers for ITAM Conference ← 14pt, bold

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Abstract ← 10pt, Times bold

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The abstract should be clear, descriptive and no longer than 150 words.

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Keywords: ← 10pt, Times bold

Information Strategy, Digital Convergence, Visualization, IT Industry

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Introduction ← level 1 Heading 12pt, Bold

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This author kit is designed to assist you in preparing your submission; it is an exact representation of the format expected by the editor.

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Methods ← level 1 Heading 12pt, Bold

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Document Format ← level 2 Heading 10pt, Bold

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Fond and Spacing ← level 3 Heading 10pt, Bold, Italic

The font used throughout the paper is **Times Roman**. The paper size is A4 (i.e., 210 x 297mm), two-column format with a **2.5cm margin at the top**, a **3cm margin at the bottom**, **1.5cm margins on the left and right** with a **1cm space between the two columns**. Lines are **single spaced (or 12pt)**. If the last page of your paper consists of less than two columns, then divide the text into two columns of equal length. Use high quality paper, printing on one side only with, preferably, a laser printer. Page number should be written on the back of pages in light pencil and are not to be included in the text.

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Document Length ← level 2 Heading 10pt, Bold

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Papers accepted for presentation are limited to **15pages** in a two-column format.

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Body Text ← level 2 Heading 10pt, Bold

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The body of the text of the submission is a set of body text paragraphs defined as follows:

10pt Times font

Single space, defined as 12pt

There is no indentation for the first line

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Tables ← level 3 Heading 10pt, Bold, Italic

Tables are sequentially numbered in numeric fashion with the table title and number above the table. Table column headings should be in 10pt bold. Tables are referred to in the text by the table number as shown in Table 1.

Table 1 - Formatting rules

Object	Font	Align	Space above	Space below
Title	14pt bold	centered		
Author(s)	12pt bold	centered		
Addresses	10pt italics	centered		

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Figures ← level 3 Heading 10pt, Bold, Italic

Figures are sequentially numbered in numeric fashion commencing at 1 with the figure title and number below the figure as shown in Figure 1.

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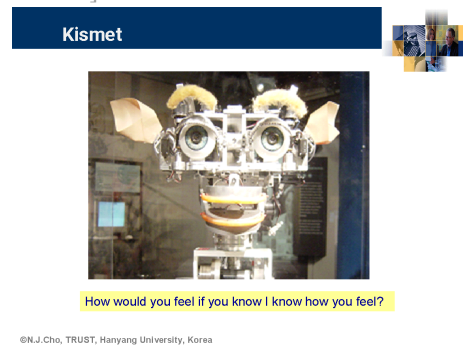


Figure 1 - A Sample Figure

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Equations ← level 3 Heading 10pt, Bold, Italic

Equations should be numbered serially at the right-hand side in parentheses as shown in Equation (1).

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$$(Paper) \sum_0^n Author \equiv Accept \quad (1)$$

[blank line]

Footnotes ← level 3 Heading 10pt, Bold, Italic

Footnotes should be in 9pt Times and placed at the bottom of the column in which they appear¹. Footnotes should be used sparingly. Footnote numbers in text should be in superscript.

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Acknowledgments ←level 1 Heading 12pt, Bold

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You may wish to thank those who have supported you and your work.

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References ←level 1 Heading 12pt, Bold

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All publications cited in the text should be included in a list of references following the text of the manuscript. Recommendations for references are:

Include ALL authors, not only the first three followed by *et al.*, for multiple author papers.

When referencing in the body of text, use 10pt Times in square brackets.

Format of reference listings are as follows:

For a Book, see [1]

For a Journal Article, see [2]

For a Dissertation or Thesis, see [3]

For a Proceedings Paper, see [4]

For a University Technical Report, see [5]

For a Forthcoming Publication, see [6]

- [1] Beck, J.C. and M. Wade, *Got Game: How the Gamer Generation is Reshaping Business Forever*, Harvard Business School Publishing, 2004
- [2] Cho, N., Joun H. and W. S. Yoo, "The Structure of Alliance Network in Regional Tourism Business: A Conceptual Analysis from the Perspective of the Duality of Technology," *J. of Information Technology Applications and Management*, Vol.16, No.3 2009, pp.87-100.
- [3] Clancey, W. J., "Transfer of Rule-Based Expertise through a Tutorial Dialogue," unpublished Ph.D. dissertation, Dept. of Computer Science, Stanford University, 1979.
- [4] Mahdavi, I. and H. Fazlollahtabar, "Dynamic Route Selection in an Agent base Multilayer Electronic Supply Chain Network," *Proceedings of the 3rd International Conference on IT Applications and Management*, Seoul, Korea, 2009, pp.23-29.
- [5] Rice, J. (1986). "Poligon: A System for Parallel Problem Solving," Technical Report, KSL-86-19, Dept. of Computer Science, Stanford University.
- [6] Tanlamai, U. and Hartijasti Y., "The Engineering of Qualitative Models," Forthcoming, 2010.

¹ This is a footnote.